

## ABSTRACT OF THE DISCLOSURE

A method and system for comprehensive remote servicing of media program information is disclosed. According to the method, automated facilities are provided for uploading media program information through an internet connection to an automated  
5 encoding system. An encoding request is received from a client which requests that the media program information be encoded in one or more encoding formats to produce publication-ready-internet-enabled media information. Automated facilities also provide ancillary services associated with the publication-ready-internet-enabled media  
10 information such as organization control, design control and publication control of the publication-ready-internet-enabled media information.

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